The World Bank
INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT
INTERNATIONAL DEVELOPMENT ASSOCIATION

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IAASTD
International Assessment of Agricultural Science and Technology for Development

July 24, 2007

Mr. Peter Hirschon
Sight 'N Sound
Cape Town
SOUTH AFRICA

Dear Mr. Hirschon:

We recently held a complex and relatively large meeting at the Cape Sun and Cullinan Hotels. The meeting was co-sponsored by multiple international development agencies (i.e. the World Bank, UNEP, UNESCO, FAO and UNDP) as well as significant numbers of governments and civil society groups. It was in fact a series of three large group meetings. The first was for a group of 150+ participants with 10 simultaneous break out groups, the second, smaller for about 50 participants and the third and final meeting for 250+ participants with 25 simultaneous break out groups.

Your company provided all of the audio visual and computer equipment for this conference, in addition to personnel to support us. It was a very professional and extremely smooth operation. Set up and take down was handled efficiently and quickly and without any interference to the actual meeting time. In addition, I wanted to say that your staff who were present for the entire time as the IT technicians were superb. They were highly responsive, client oriented, very collegial and worked with my staff as an absolutely seamless team.

However, there is one member of your team that I want to particularly commend. This is David Africa. My team had high praise for him. His accessability, technical skills and collegiality were very much appreciated. There wasn't a problem that David could not and did not fix. In addition to this, I had personal interaction with David and found him efficient, proactive and very ready to please.

Please accept our sincere thanks for a job extremely well done. I will be very pleased to recommend your company to any other clients who may be thinking of making use of your facilities.

Sincerely,

R. T. Watson

Robert T. Watson
Chief Scientist & Senior Advisor
Sustainable Development Network
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